

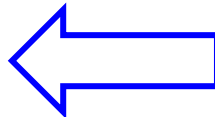
From Masa מַסָּא: Kol Shofar's Steering Committee for our Strategic Plan.

BULLETIN #1

MASA, our Strategic Planning Committee

has taken its first steps by..... preparing for our journey.

- ✓ **Clarifying MASA's role and tasks** which involves monitoring and coordinating the strategic planning process.
- ✓ **Getting organized** which involves developing a structure, process, and timeline for investigation and information gathering and for our strategic planning work.
- ✓ **Developing a communication plan** to share our activities with the entire congregation to keep everyone in the know about our progress, meetings, and events.



**LOOK OUT FOR OUR STAMP,
OUR MASA SIGN!**

There will be regular updates right here on our Congregation Kol Shofar web site. In addition, special notices will be sent to you via e-mail about events, meetings, and opportunities for you to share your opinions, thoughts, and ideas about our future direction.

For questions about our Strategic Planning journey (Masa),
contact Marty Zelin at: mzelin@tufts.edu