



Masa מסע

Kol Shofar's Steering Committee for our Strategic Plan.

BULLETIN # 3

MASA's information gathering phase begins this summer when committee members and Consultant Miriam Abrams will interview key individuals in the Bay Area and national Jewish community. We will investigate trends and best practices that might be useful for Kol Shofar to consider and may help inform our conversations.

After the High Holidays, we will hold multiple focus groups for Kol Shofar members and others in our community, and conduct a member survey. We look forward to your participation.

For questions about our Strategic Planning journey (Masa), contact Marty Zelin (mzelin@Tufts.edu)